

JODY MEACHAM
Grant Writing
San Jose, California

Services provided to:

WORKING PARTNERSHIPS USA

www.wpusa.org

- Research and write grant proposals and reports for social justice nonprofit (\$10,000-\$500,000)
- Develop web site and provide content
- Develop email newsletter and provide content.
- Research and write newspaper op-ed pieces for executive director and policy director.
- Plan and execute traditional and social media strategies to support these campaigns:
 - Measure A one-eighth cent sales tax (2012)
 - Minimum wage petition signature drive (2012)
 - Measure B minimum wage election campaign (2012)
 - Proposition 30 Temporary Taxes to Fund Education (2012)
 - Proposition 32 Paycheck Protection (2012)
 - Community Budget Working Group response to San Jose city budget (annually)
 - Release of *Life in the Valley Economy* reports (2012, 2010 and 2008)
- Write press releases and pitch stories to news media.

BAY AREA WOMEN'S SPORTS INITIATIVE

www.bawsi.org

- Research and write grant proposals and reports for women's sports nonprofit (\$2,000-\$35,000)
- Develop and write feature stories on the work of the nonprofit for funders and website

SAN JOSE SPORTS AUTHORITY

www.sjsa.org

- Write bids for major sports events including:
 - NCAA Men's Basketball Tournament
 - USA Gymnastics Women's National Championships
 - USA Gymnastics Rhythmic Olympic Trials
 - Pacific 10 Conference Men's Basketball Tournament
 - Pacific 10 Conference Women's Basketball Tournament
 - Rock 'n' Roll Half-Marathon
 - Amgen Tour of California Bicycle Race
 - National Junior Olympics Water Polo Championships
 - Dew Action Sports Tour
- Develop publicity strategy for non-profit sports promotion bureau for City of San Jose.
- Pitch stories to media, write press releases.
- Develop web site, provide content.
- Develop email newsletter, provide content.